

Vienna, April 14<sup>th</sup>, 2010 – The first edition of the free Free2Play-Magazine for the mass-market with the highest circulation in german speaking territories launches on June 30<sup>th</sup> 2010 in Germany/Austria/ Switzerland (DACH)



Free2Play-Games are booming like they never did before, be it professionally developed titles, browser games or titles developed with advertizing in mind. Therefore we consider it our duty to provide gamers with the best possible overview and present the most ambitious titles to the mass-market with our new magazine *Gamers free2play* .

**Format:** A5, 148x210mm

**Price/Frequency:** free of charge/continous

**Circulation:** 150.000 units in print,  
350.000 Online via Website/Podcast-Feed/PDF

**Distribution:**

GC Online – Leipzig

GamesCom – Cologne

GameCity – Vienna

Insert Gamers.at/GamersPLUS (DACH)

LAN-Parties (DACH)

PoS (DACH)



“Online-Games are growing in popularity: Free2Play-Games are currently extending from simple browser-games that can be played during lunch-break to enormous worlds filled with adventure. Reason enough for our publishing house to venture into this area and inform the steadily increasing number of players about their beloved titles in a compact, free of charge format”, says **Hannes Linsbauer, Publisher of Gamers free2play**.

**Silvia Schachinger, Editor-in-Chief of Gamers free2play** said about her new task at the consol.MEDIA Verlag: “I am looking forward to a great challenge in an area of the gaming industry that is currently neglected by magazines – the Free2Play-Titles. The innovation and growth in this sector is currently unrivaled by other areas of our industry, and therefore it is our goal to present players new, innovative titles and breathe fresh air into this young area of our industry. ”

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**About consol.MEDIA Verlags GmbH**

With consol.AT, the Austrian Videogaming Magazine and the PC-gaming magazine Gamers.at and activities in the online-, TV- and multimedia-market the consol.MEDIA Verlags GmbH is the national market leader in speciality media for computer and videogames. With a portfolio of seven print magazines and eight online sites they provide daily content for hundreds of thousands of readers.

If you have any questions about this release please contact

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